



# Annual Community Development Report

## PraTithi Organic Foods Pvt. Ltd.& FairTSA

### 2023-2024

*Small farmers and workers are at the heart of FairTSA Fair Trade certification. Through community development projects and capacity building we are facilitating a direct impact on the agricultural communities that grow and process our food.*

## PraTithi Organic Foods Pvt. Ltd.

PraTithi Organic of Sonipat, Haryana works with farmers in central and southern India. PraTithi has a longstanding history and ample experience in organic and Fair Trade farming. The company's extraordinary commitment is evidenced by their longstanding programs for farmer



*Farmer Training session*

training, establishing model farms, empowerment of women, a tree planting drive, and their consistent commitment to working directly with farmers and paying them fair and equitable prices for their products. Recognizing the pivotal role that small farmers play in the organic supply chain, PraTithi is committed to improving their farmers' quality of life by providing agricultural inputs,

facilitating access to financial resources, and addressing healthcare and social needs.



*Crop Diversification*

Project decisions are made at the annual farmer meetings of the different farming clusters. This year's projects consisted of a variety of programs, involving approximately 1,500 farmer families:

1. Support for the "System of Rice Intensification" (SRI) method of planting heirloom basmati rice, which minimizes water needs, improves crop yield and substantially decreases methane emission in rice farming.
2. Farmer capacity building by way of multiple training sessions and support for model farms
3. Supporting women farmers
4. Support of cash crop planting for vulnerable households
5. Homestead planting and kitchen gardening advice and inputs.

*Cash crop cultivation*



*A bountiful SRI rice harvest*

All projects have been accomplished by the end of 2023. We expect that some will continue in 2024.

Our licensing partner Lotus Foods Ltd. has meaningfully contributed to the wellbeing of some 1,500 farmer families in the three agricultural operations described in this article.

