

Annual Community Development Report Akshayakalpa Farms and Foods Pvt. Ltd. & FairTSA 2022-2023

Small farmers and workers are at the heart of FairTSA Fair Trade certification. Through community development projects and capacity building we are facilitating a direct impact on the agricultural communities that grow and process our food.

Akshayakalpa Organic Dairy

Akshayakalpa Organic is India's first certified dairy enterprise with a mission to nurture nature, preserve heritage practices and utilize scientific expertise – while meeting the growing need for complete and convenient nutrition. At the heart of Akshayakalpa Organic is their community of



rural farmers, a farmer-first organization with a vision to improve the quality of rural livelihood of farmer families through small purposeful steps.

All products are "certified organic" as per the guidelines of National Program for Organic Production standards laid down by APEDA, the governing body for organic produce and processing in India. The unified logo and tagline "Jaivik Bharat"

found on the packaging helps distinguish organic products from non-organic ones and signifies Organic Food from India. The logo communicates adherence to the National Organic Standards.

They are the first dairy in India that tests milk for antibiotics at the farm and plant level. Akshayakalpa Organic is also India's largest buyer of antibiotic strips used for testing for antibiotic residue in milk. The milk also undergoes 22 other quality tests. Automated processes and packaging ensure that the produce is healthy and safe for consumption.

One of their biggest goals is to create a stream of stable and regular income for farmer families. Hence,



68% of the revenue generated through dairy is paid back to the farmers. Akshayakalpa Organic initiatives have inspired a reverse migration of farmers from cities back to villages and to agriculture as a profession.

In addition to producing excellent products, Akshyakalpa has several initiatives going that are at the vanguard of creating sustainable food chains. They are currently in the process of diversifying agricultural production and specifically including legumes in the crop rotation. The goal is both to improve food security and food variety for the farmers themselves, but also to create a surplus of vegetables to sell commercially and thereby expand their sources of income. Akshayakalpa also has a program where they invite customers from nearby cities to spend a night with the farming families. That way the customers have the opportunity to learn about the life of the farmers. They can help with chores, experience where their yoghurt and the vegetables they eat come from and create a whole new relationship with their food and the people who produce it. Currently, they work with about 2,000 farmers. Their ambitious goal is to reach 10,000 farmers.

Ongoing Projects 2022-23

The Women Farmers Project

Akshyakalpa has established a special program to attract women farmers. As many single women lack the resources and skills to learn a trade, this program encourages and supports women farmers to establish their own small farms and become financially independent. Currently there are about 65 women in the program, and Akshayakalpa is determined to keep this program going and increase the number of women farmers.

The Young Farmers Project

Similar to the women farmers project, Akshayakalpa also has an ongoing "Youn Farmers" project. The project aims to introduce both young people that return to the country as well as young villagers to enter farming as a skilled profession. Like with the women's project, one farm per village is set up as a model farm and where others can come, observe, and learn. Currently this program has 123 members.

Crop Diversification

In addition to excellent dairy products, Akshayakalpa supports the farmers in improving food security and food variety by growing vegetables. for the farmers themselves, while at the same time creating a surplus to sell commercially. This helps in expanding sources of income and fresh food options for customers. Currently, their product range include a range of organic tender coconuts, organic honey and organic vegetables. Through practices such as



crop rotation, integrating legumes in the crop rotation, and applying organic fertilizers, they improve soil health and crop yield.

All practices strive to maintain the integrity of our products. For example, they use a microbial culture in the manufacture of the cheese rather than the conventionally used rennet which is derived from animals. A transparent organization, Akshayakalpa invites you to come experience their processes firsthand. Trips to their model farm not only educate but also invoke a sense of community.

2023 Planned Projects

Roadside Planting

Roadside planting removes dust and other pollutants from the air, protecting crops, roadside communities, and livestock. It reduces soil erosion and creates wind breaks that reduce desiccation and wind erosion.

Green School Program

In this program, members of the Akshayakalpa staff visit the schools in the area and support the students in creating school gardens according to ecological principles and at the same time produce vegetables and flowers for their own school's use.,